



PEARSON
STRATEGY
GROUP

Meet Steve Pearson and PSG

The Pearson Strategy Group is a Research, Intellectual Property and Strategy team custom-designed to empower your company by providing

- knowledge
- data and
- expertise



Steve Pearson, Founder



R&D When You Need Us

Our clients include entrepreneurs, inventors, accelerators, incubators, and small to medium businesses who want to make money, not waste it on trial and error.

Our flexible suite of services includes expertise in technology, patent research and markets.

Contact PSG when you need:

- Information about your competitors, including those you didn't know existed.
- Real-time updates on your competitors or a technology space.
- To identify and prioritize market, technology or intellectual property due diligence on new opportunities.
- To develop a long-term company strategy and ensure that it is achieved.

More reasons to call PSG

- Help in intellectual property: Has anyone thought of this before? Can I manufacture this without being sued? Does it makes sense to patent my new idea?
- To find out if there is a market for your new idea and how to sell into it.
- Help licensing your patent.
- To shorten your R&D cycle time.

A few client compliments:

- “(The Pearson Group)’s information resulted in the identification of several patents that a new product’s design would have infringed upon and this could have unnecessarily exposed us to lawsuits resulting in significant risks. We consider (the Pearson Group) to be an extension to both our R&D and legal teams.”
- “We learned about a new U.S. regulation in time to apply for a grandfather exemption from a new law. Anticipating that our request will be approved, we will have saved a lot of time and money by not having to conform to the new law.”

From patent attorneys:

- “My go to firm for analytic and research-based projects. They consistently generate top-quality work product. Steve has also ensured that each member of his team, like him, has exceptional technical knowledge and experience in their respective fields. They seamlessly integrate with engineering and marketing teams in a manner that allows them to contribute to client’s product launch strategies and long term goals on a reoccurring basis.”
- “Top-notch patent strategists. Steve has a unique ability to break down what can be confusing or overwhelming subject matter into easy bite-sized pieces of information which the layperson can understand and appreciate. Having a patent strategist like Steve is invaluable to any inventor or corporation and I will continue to recommend my clients to Steve and The Pearson Strategy Group.”

Contact us to start learning more about your company.

Steve Pearson

Lead Strategist & Founder

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