



How to Refer Pearson Strategy Group, LLC

For more than five years, the Pearson Strategy Group has been blessed with referrals from many satisfied clients who trust our services enough to send others to us. We appreciate your referrals and want to make this process easier for you.

Buzzwords

If you hear someone mentioning these words during a conversation, they might be a great referral:

- Innovation
- Strategy
- Competition
- Patents
- Emerging, Disruptive or Adjacent Technology
- Product Development

How to Communicate What We Do

We are an on-call team for companies wanting to accelerate innovation, product development and strategy tailored to your specific interests and needs. Our flexible suite of services includes expertise in technology, patent research and markets.

Core services include:

- Competitive Intelligence: Research and monitoring patents and competitor activities.
- Innovation Support: Patentability assessment, identification of emerging or disruptive technology, State of the Art research and assessment of current and future markets.
- Strategic Development: Analysis of your patent portfolios, technologies, and markets against those of your competitors, Identification of potential licensees, partners or buyers for latent patents, data mining invalidating your competitor's patents.

Our Ideal Clients:

- Accept the need to receive outside information to grow their business.
- Are usually patent attorneys, small to medium-sized businesses, entrepreneurs, inventors, accelerators or incubators. Large conglomerates or governmental entities are not typically a good fit.
- Often encompass high-tech, energy, electrical, mechanical, construction, business incubators, business accelerators, patent attorneys, consumer goods and transportation companies.

What Happens Next

We compensate our referrers to acknowledge their efforts and contribution to gaining a new client.